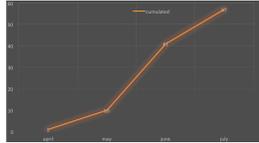


ASIA PACIFIC'S BIGGEST SOLAR MARKETPLACE



**CONDO OWNER
GETS MULTIPLE
BIDS FROM
INSTALLERS**



**OUR REGISTERED
INITIATORS
GROWING IN
NUMBERS**



**WELCOMING OUR
NEWEST
MEMBER, MS
MICHELLE**



**NADIR GOES TO
FRANCE TO SETUP
EUROPE OFFICE**

SUN DAY NEWS

A big hello to our family of initiators, investors, installers and the incredibly friendly faces who are reading this newsletter for the very first time. It is indeed heartwarming to see our online traffic grow from week to week. Whether you have registered or were just clicking through to find out more, we look forward to getting to know you better.

It's been another busy week at SolarPVExchange with developments both in Singapore and the region, as well as further abroad.



CONDO OWNER GETS MULTIPLE BIDS

(from installers) through
SolarPVExchange in a
matter of days

STORY OF THE WEEK:

For some time now, Steve Sunshine (*name changed to protect initiator's identity*) had wanted solar panels installed onto the roof of his condo unit. However, the somewhat unique design of the condominium block meant that only moveable panels were permitted. Steve started his search for a company that could help him but everyone he contacted was either not equipped to handle the job, or they only did large commercial projects. Undeterred, Steve continued to pore through every online listing and that's when he found us.

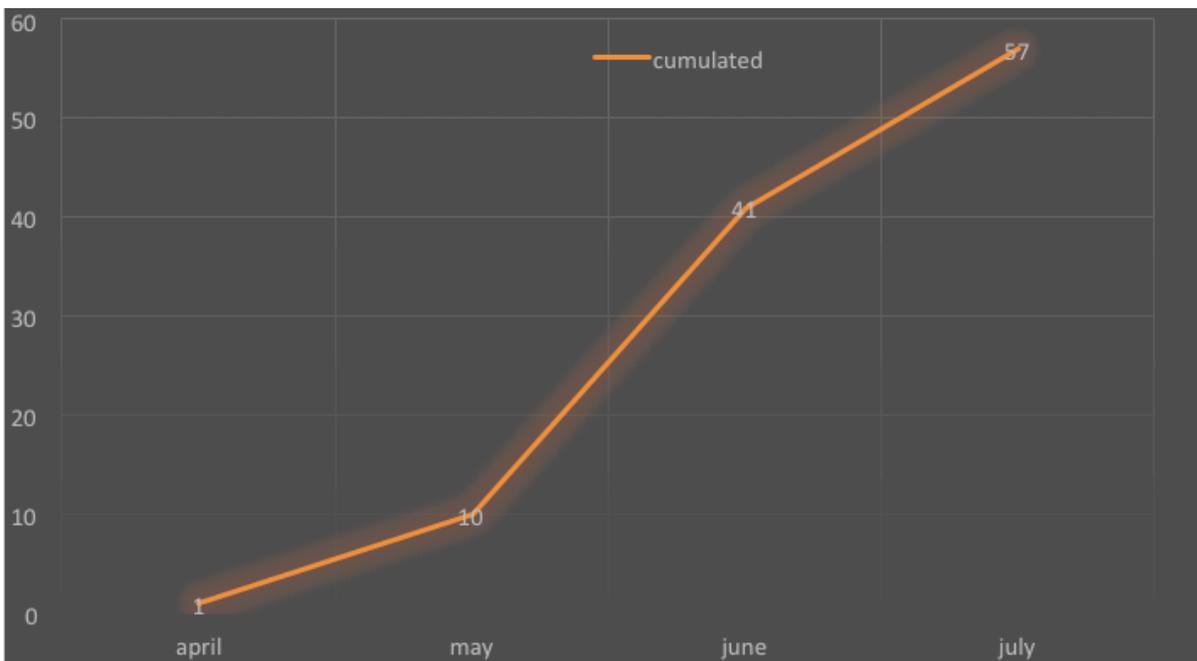


ASIA PACIFIC'S BIGGEST SOLAR MARKETPLACE



A short time after he posted his project via our site www.solarpvexchange.com, at least 3 installers contacted Steve with their bids. With the standardised information provided, Steve was able to compare the 3 proposals and make an informed decision on the solution that works best for him. We look forward to hearing about his new sun-roof where he'll no doubt be enjoying life that little bit more!

We are committed to helping you find experienced installers in your region with the best rates through a simple and straightforward process. This ease of finding a time-saving solution that works for you has also seen the number of registered Initiators grow from month to month.



As of last week, more than 27 projects have been posted on www.solarpvexchange.com and of these, 14 have been approved and these total up to 170 kWp in size.

INITIATOR SPOTLIGHT

The SolarPVExchange team welcomes Ms Michelle, our most recent Initiator who signed up and posted her project last week. We met up with Ms Michelle who wanted to install solar on her new home and posted her project on the very same day :)

(From left to right: Alvin, Pierrick, Ms Michelle, & Rob with the iPad)

IN THE NEIGHBOURHOOD (Malaysia and Australia)

Hello, Malaysia! We're pleased to welcome the first registered installer on our Malaysian site (www.solarpvexchange.com/my). The initial feedback we received from folks in the industry suggests a healthy stream of sign-ups for both installers and projects in the coming weeks. We also met with representatives of Malaysia's Sustainable Energy Development Authority (SEDA <http://seda.gov.my>) to give them a better understanding of the site's match-making process, as well as the background checks and security measures that are in place on our site. SEDA gave www.solarpvexchange.com.my a thumbs up for ease and simplicity. Thank you, SEDA!

Over in Australia, more than 10 installers have registered since the website (www.solarpvexchange.com/au) launch last week. With the market familiarity of solar investment as both safe and sustainable, a couple of the Aussie installers also indicated that they are looking to finance solar projects in Asia. There'll be more news to share in the months ahead!

THE FRENCH CONNECTION

This month, a member of our team will be relocating back to France to set up and manage the European office of SolarPVExchange. Nadir has spent almost a year living in Singapore and flying around Asia. He shares his story and we wish him the very best! Bon voyage, Nadir!



The "Asiatic Dream" - this is how we name Singapore in France. At the end of 2013, around 15,000 French people were registered in Singapore. That's almost 3 times the number of French citizens in Tokyo! For the French, Singapore is seen as the place to be in Asia. It's a dynamic market to work in and I am happy that I this dream became a reality for me.

Before I moved to Singapore in 2013, I was in my hometown of Paris and I remember talking about Singapore to my family and my friends almost every single day. And here I am now with a lot of stories and experiences, thanks to my colleagues and the people I met in Singapore. I discovered how to use "okay laah" and "can", and I know where to get the best chicken rice! It has also been great to enjoy and explore the island on my own, too. It's easy to get around in Singapore, thanks to the MRT and public transport system and Singapore offers many leisure

activities and a huge variety of food from many cultures. It is also easy to visit the cities around Singapore, thanks to a well-developed airport.

No matter where you're from or what you do, everyone agrees on the fact that Singapore is organised in a way that it's easy to land and start your new life here. On the business matter, it's so nice to see everyone motivated, at least in our solar industry. It's easy to reach out to and meet business contacts, and we come together to be a part of something bigger than all of us. And sometimes, that starts with a drink at the end of a long work day.

It's now time for me to go back in France to head up the SolarPVExchange office for the EMEA region. Usually it is Western / European companies that want to develop their activities in Asia. For me, it's the challenge of growing and developing the dynamic Singapore-born startup in the European Union, starting with France and the UK.

I wish you all the best and let's keep in touch.

Nadir Samet (nadir@solarpvex.com)

(ONE OF THE MOST) FREQUENTLY ASKED QUESTION, Edition 1001

Ever since we made our recent debut through the website and social media platforms, we've received many calls and messages that for a time, our inbox seemed to be perpetually full! While we had decided to launch the website in phases, we wanted to address the one question that seems to top almost everyone's list:

What does the PV in the company name stand for?

PV is short for photovoltaic (pronounced fotovoltayik), which comes from the Latin root word for photo (meaning light) and voltaic (meaning energy). It refers to the physical process by which sunlight is converted into electricity by means of a solar cell. Solar cells have been used in aerospace, pocket calculators, watches and emergency telephones since the 1950s. Today, the main application is the supply of power to buildings and to the national grid.

IN OTHER NEWS

1. With the growing demand for solar energy, a new lab will be set up to test and develop solar panels. More here - <http://www.todayonline.com/singapore/new-lab-test-develop-solar-panels>
2. Homes with solar panels and connected home products & services projected to grow tenfold. You might say that the future's so bright, you gotta wear shades! The details are here - <http://www.computerworld.com.sg/tech/industries/solar-panels-and-connected-homes-to-become-popular-with-singapore-consumers/>
3. Google is giving US\$ 1mil to the person who can design and build a power inverter no than a laptop. It's been cheekily named the Littlebox Challenge. <http://venturebeat.com/2014/07/22/google-ieee-launch-1m-little-box-challenge-to-shrink-power-inverters/>

Once again, thank you for your support and subscribing to our newsletter. If you have any burning questions on solar, do drop us an email at editor@solarpvex.com

Remember to tell your friends about www.solarpvexchange.com and see how easy it is to get an estimate costs on your solar PV installation and your savings.

Why are you getting this newsletter? Because you registered with us.

Not interested anymore? No worries, email to unsubscribe@solarpvex.com and we will do the rest.
